



A Continuing Care Retirement Community

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FOR IMMEDIATE RELEASE

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Glenaire Recognized as a Choice Community by Holleran

CARY, NC – Glenaire, a continuing care retirement community in Cary, has been recognized for their resident engagement, placing them at the top of the benchmark of communities across the nation.

Glenaire was awarded Holleran’s Choice Community recognition at the completion of their 2019 Resident Engagement survey. This accolade means Glenaire is engaging with stakeholders at the highest possible levels, placing Glenaire at the top of the Holleran National Benchmark and recognizing it as one of the most engaging senior living organizations in the country.

A proprietary algorithm, developed by Holleran’s statisticians, analysts and research team review and compares the results of every client partner, looking for truly exceptional organizations that are engaging with their stakeholders at the highest possible levels to determine the Community Choice recipients.

Determining a retirement communities' engagement level with residents goes beyond the normal satisfaction surveys. Residents are asked questions like if they feel their opinions of the community are being heard, if they feel like the community is being honest with them, if the community encourages social activity, if the community makes new residents feel welcome, whether the community has the resources to help residents meet their health and wellness goals and if the community has the ability to help residents cope with the issues they face during the aging process.

“Resident involvement is at the heart of the Glenaire community and a hallmark of the Glenaire experience,” said Paul Gregg, Executive Director of Glenaire. “It’s rewarding to have this important part of community life recognized.”

Holleran, a full-service community engagement research and consulting firm, has the largest benchmark of its kind, measuring both resident and employee engagement in the senior living space. Currently, the benchmark comprises more than 160,000 resident and employee surveys from 400 communities, all completed within the last two years.

Glenaire is a part of the The Presbyterian Homes, Inc, which has more than 65 years’ experience as a leader in the senior living field. The mission of The Presbyterian Homes, Inc (PHI) is to honor God by enriching the lives and touching the hearts of those we serve. PHI is a non-profit corporation serving approximately 2,000 seniors in North Carolina through three owned and one managed (Friends Homes) continuing care retirement communities and an affordable rental apartment community. PHI is affiliated with the Presbyterian Church (USA) through a covenant agreement.

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